

Marketing Specialist (Pittsburgh, PA) Gather, analyze & interpret mkt data; Implmt digital mktg campaigns; Competitor analysis & SWAT analysis, & related duties; Master in Mktg or MBA, 1 yr exp in mktg positions, incl. min. 6 months exp in edu industry & min. 6 months exp w/ CRM, Tableau, SEO, digital mktg, social media & data analytics. Exp need not be obtained concurrently. Part-time equiv exp accepted. Mail CV to Carnegie International Students Institute, 6425 Living Pl, Ste 200, Pittsburgh, PA 15206.