

Financial Analyst-
Marketing, Monroeville, PA.
Fin. analyst special.in
marketing to drive fin.
insights & marketing strat.
Corp. spend mgmt
automation prod. Fin. data
analysis, eval. market
trends, & provide recom.
to optimize marketing,
pricing strategies, &
revenue proj. Conduct
cost-benefit analysis & ROI
calcs. Id opport. cost
optim. Analyze market
data, competitor, &
industry trends. Collab.
with sales & marketing
teams to dev strategies &
campaigns. Analyze pricing
models, eval, impact on
rev. & profits, recom.
optimal pricing strategies,
collab with finance team to
create accurate fin.
projections, rev. forecasts,
& budget plan. Estab perf.
tracking mech. to monitor
marketing campaigns, lead
generation, customer acq.
costs, & return on
marketing invest.
Bachelors Business Admin.
& 2 yrs exp in detailed
data, cost-benefit, pricing,
& cash flow analysis; ROI
calcs, oper. cost analysis,
profit. Proj. & set up sys.
through analysis, regr. &
math. & stat. modeling &
manage statutory liabilities
related to accounting
deduction of TDS & WCT &
recoverable account for
VAT & service tax. Ability to
analyze market data,
trends, perform competitor
analysis. Knowledge MS
SQL, SAP FICO. Ashok
Dhar, ExpenseAnywhere,
4099 William Penn Hwy,
Ste 600, Monroeville, PA
15146.