

Financial Analyst-Marketing, Monroeville, PA. Fin. analyst special.in marketing to drive fin. insights & marketing strat. Corp. spend mgmt automation prod. Fin. data analysis, eval. market trends, & provide recom. to optimize marketing, pricing strategies, & revenue proj. Conduct cost-benefit analysis & ROI calcs. Id opport. cost optim. Analyze market data, competitor, & industry trends. Collab. with sales & marketing teams to dev strategies & campaigns. Analyze pricing models, eval, impact on rev. & profits, recom. optimal pricing strategies, collab with finance team to create accurate fin. projections, rev. forecasts, & budget plan. Estab perf. tracking mech. to monitor marketing campaigns, lead generation, customer acq. costs, & return on marketing invest. Bachelors Business Admin. & 2 yrs exp in detailed data, cost-benefit, pricing, & cash flow analysis; ROI calcs, oper. cost analysis, profit. Proj. & set up sys. through analysis, regr. & math. & stat. modeling & manage statutory liabilities related to accounting deduction of TDS & WCT & recoverable account for VAT & service tax. Ability to analyze market data, trends, perform competitor analysis. Knowledge MS SQL, SAP FICO. Ashok Dhar, ExpenseAnywhere, 4099 William Penn Hwy, Ste 600, Monroeville, PA 15146.