

Financial Analyst-Marketing,
Monroeville, PA. Fin. analyst
special.in marketing to drive
fin. insights & marketing strat.
Corp. spend mgmt
automation prod. Fin. data
analysis, eval. market trends,
& provide recom. to optimize
marketing, pricing strategies,
& revenue proj. Conduct
cost-benefit analysis & ROI
calcs. Id opport. cost optim.
Analyze market data,
competitor, & industry trends.
Collab. with sales & marketing
teams to dev strategies &
campaigns. Analyze pricing
models, eval, impact on rev. &
profits, recom. optimal pricing
strategies, collab with finance
team to create accurate fin.
projections, rev. forecasts, &
budget plan. Estab perf.
tracking mech. to monitor
marketing campaigns, lead
generation, customer acq.
costs, & return on marketing
invest. Bachelors Business
Admin. & 2 yrs exp in detailed
data, cost-benefit, pricing, &
cash flow analysis; ROI calcs,
oper. cost analysis, profit. Proj.
& set up sys. through analysis,
regr. & math. & stat. modeling
& manage statutory liabilities
related to accounting
deduction of TDS & WCT &
recoverable account for VAT &
service tax. Ability to analyze
market data, trends, perform
competitor analysis.
Knowledge MS SQL, SAP FICO.
Ashok Dhar,
ExpenseAnywhere, 4099
William Penn Hwy, Ste 600,
Monroeville, PA 15146.