

## **SHEIRA (CHERYL) GREENWALD**

Sheira (Cheryl) Greenwald died on March 22, 2023, in Naples, FL. She was 68 years old. Born and raised in Pittsburgh, she graduated from Taylor Alderdice High School in 1971. She graduated from Princeton University in 1975, and then from Harvard Business School in 1979. After graduating college, Ms. Greenwald worked in Washington, DC, managing the Bicentennial Exhibition of what was then the Department of Health, Education, and Welfare. Subsequently, she was an assistant to the Secretary of Commerce. Upon receiving her MBA she worked in the office of special projects at WGBH, Boston's public television station. In 1982, Ms. Greenwald moved to New Jersey to work for a tech company, Anacomp, designing home banking systems. In 1983, she accepted a job at AT&T working on personal computers and later other communications technologies including online home and business information/transaction service, fields that she helped to pioneer. Diagnosed with multiple sclerosis in 1987, she left AT&T in 1990, though Ms. Greenwald continued working as an independent business consultant. She was also active in several community endeavors in Morris County, NJ where she and her husband lived. These included serving as Public Affairs Chair of the West Morris Section of the National Council of Jewish Women. She also served for six years on the board of Head Start of Morris County including two years as board president. From Head Start, Ms. Greenwald was appointed to New Jersey's State Commission on Early Childhood Education. She also served on the board of what was then the Red Cross of Northern New Jersey. Ms. Greenwald was an active member of the Junior League of Morristown. She also served on several task forces of the United Way of Northern New Jersey. In 1989, she married Elihu Davison. They lived in Morristown, NJ, until moving to Naples, FL. In 2000, Ms. Greenwald was predeceased by her father, the late I. Leonard Greenwald. She is survived by her husband, Elihu Davison, of Naples, FL; her mother, Roselie G. Greenwald of Delray Beach, FL; two sisters, Randi Greenwald (Allen Silver) of Jerusalem, Israel, and Devra Cohen (Robert) of Parkland, FL; also nieces, nephews, grandnieces, and grandnephews; and many cousins. Interment was at the Eretz Hachaim Cemetery in Beit Shemesh, Israel. Donations in Ms. Greenwald's memory may be made to the National Council of Jewish Women or Head Start of Morris County, NJ.

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